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Asian Golf Nation - July 2010

Dear Travel Partners & Golf Travelers,



Welcome to the latest issue of the Asian Golf Nation, the source for news breaking information about Golf In South East Asia.

In addition, unique golf playing tips for Indochina's tropical environment, announcements of golf travel promotions, and our latest subscription offer are all integral parts of today's newsletter.

Thank you for your continued support during the months which have tested the golf holiday industry. It is because of you that in spite of all the obstacles (recession, volcano, political instability, etc.) our business is going very well!

Our Phuket amateur event is for the second year in a row is a sell-out and we have already decided to run not one 2011 event, but four! This gives amateur golfers world over the chance to participate in regional golf events that both challenge ones golf skills in a fun setting and provide excellent golfing values for every participant. Check the Golfasian web site for details.

Golfasian has retained the services of our first professional golfer; Thai rookie superstar, Chayuda Singhsuwan (or Toom for short). Toom won the Thailand amateur championship in 2007 and 2008 before turning pro this year. In her first

tournament (the China LPGA) she came in third, not bad for a rookie. Look out for lots more from Toom and Golfasian.

This summer I am pleased to welcome many new golf groups in particular from Australia and India; another sign that the Indochina golf scene is a great undiscovered value for many of the world's golfers. We're in the midst of the green season and with that we are running some great promotions together with the golf courses and hotels. Inquire here to find out more details!

Of course there are lots of 'happenings' around the region so with that, I invite you to enjoy this edition of the Asian Golf Nation.

Now for the golf news from around the region:

Thailand
Bangkok: Riverdale Golf Club is open for play!
Riverdale may not at first glance look the most menacing test of golf you've seen. However, the golfer is in for a surprise. Aside from its excellent conditioning and undoubted challenges, the real joy of Riverdale Golf Club lies in its wonderful interplay of gently rolling fairways, many small reed-lined lakes, raised greens, complex bunkering, and large hills that break-up the layout's innate openness. Elegant locker rooms provide for nice changing facilities characteristic of a 5-star private members golf club. Riverdale is in the soft-opening phase, which means U\$\$30 green fees; even for walk-ins. Play before September U\$\$100 green fees go into effect!



In this Issue



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<u>Featured Resort -</u> <u>Woodlands Resort</u> <u>Pattaya</u>

Featured Golf Course
- Thai Country Club

Best of the Blog thailandgolfzone.com

Subscription Offer



You get our Asian Golf Newsletter!! PLUS free access to the latest THAILAND GOLF INSIDER TIPS, a 15 page special report, and you will also be eligible for other great member offers from Golfasian.

Another good reason to be <u>registered</u> on the Golfasian mailing list!

Asian Golf Monthly



Golfasian

Now in its 11th year, Asian Golf Monthly is firmly established as one of the world's most prominent English-language magazines on golf.

It is unique as the only global title with an Asian perspective. Read more about how Asia's best players and destinations have grown from strength to strength on the global stage.

Vietnam



play after two years of construction and a barrage of short-lived general managers. The first 18 out of an eventual 3-course complex is an American designed Peter Rousseau layout; the same designer as Van Tri Golf Club Hanoi's other excellent course. Stay tuned for a play and stay report.



Singapore

Changi: I was in Singapore last week and when traveling from the airport I saw this new golf course being built along the freeway. It has been a while since I was back and I know I missed the opening of Marina Bay Golf Club, but I had to see this course. It is the insane re-design Andy Dye is doing at Laguna National in Singapore. Think of a cross between Whistling Straits, TPC Sawgrass and Wolf Creek Nevada, whist still in Singapore, I kid you not. Sixteen holes are ready for play then it's good to go. Bolder than anything I've seen in Singapore so far, Laguna National will even give JP at Singapore Island CC a run for his money.



With that I would like to thank those of you who have golfed with us over the past few months, it was nice seeing you and I hope your trip was memorable one. Others who want to travel here, but have not made your plans, it's not too late. South East Asia remains the best value premium golf destination in the world and we can build you a golf package to suit any budget and preferred style of travel.

Until the next newsletter, happy golfing!

Mark Siegel Managing Director of Golfasian

Visit Golfasian Today!

Meet Golfasian at these Trade/Roadshows

Golfasian has a full schedule of tradeshows and roadshows during the next few months.

You can find us at the following exhibits:

November 15 - 18 - International Golf Travel Market 2010 (Valencia)

Arrange an appointment with Mark Siegel, MD of Golfasian, at one of these exhibits.





Featured Resort - Woodlands Resort Pattaya

The Woodlands Resort, Pattaya is a boutique family owned golf resort which offers a relaxed environment in its own private property. Constructed using traditional Thai architecture, the Pattaya golf resort feels more like a Thai village than a hotel.

Privacy

We take the privacy of our clients and partners very seriously and will not sell or redistribute your sensitive information.

Forward

Think this may interest your friends, relatives, or colleagues? To forward this newsletter to them right now, click [FORWĂRD].



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The staff provides personal service and interacts with guests as though they are part of an extended Thai family. The Woodlands Resort is well liked by all; singles, couples, and families. However, as it is a small property and often fully booked, advance reservations are an absolute must! [Read More]





Thailand Golf Tours

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Featured Golf Course - Thai Country Club

Thai Country Club is a prestigious member's course is managed by the Peninsula Hotel, Bangkok and Hong Kong. Thai County is often considered the best in Bangkok as it sets the standard for service excellence. Designed under USPGA international standards by Denis Griffiths, Thai County opened in December 1996.

The design adapts to everyday member use up to a very tough challenge for major international tournaments. The 7,157-yard course, from the professional tees, was the venue for the 1997 Asian Honda Classic, where Tiger Woods cruised to a comfortable 10-stroke victory after shooting a final





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Three Ball Golf Thailand

In my view, and I am sure many of you will agree, the best form of golf in Thailand is a 'friendly' four-ball, better-ball with three like-minded pals. The amicable banter and gamesmanship all go to make for a fun round, especially if there are a few bucks, or even the post-match round of drinks, riding on the result - in particular, in Thailand, if the caddies are encouraged to join in the wagering, say by doubling the tip of the caddies carrying for the winning pair.

Read more about Three Ball Golf Thailand...

Other golf stories can be found at the <u>Thailand Golf Zone</u> where there are over 450 other original articles dealing exclusively with golf in Asia and golf travel.



I would love to hear about any golf tips that any of you may have developed for getting the maximum enjoyment from your golf trips, and can incorporate some in future articles. Therefore if you have any golf tips or suggestions you would like to share, please <u>let me know</u> by dropping me an email.

Subscribe to our RSS Feed.



Golfing Tips - Chipping Off The Green With Your Long Irons

One of the best ways to shave a few shots off your score when you are playing golf in Thailand is around the greens during your round.

When just off the green most players go for the sand wedge or wedge to chip with. While to might see the pros on TV play this shot, for the amateur golfer it's a high risk, low reward shot, especially when the greens in Thailand will be a different type of grass that what your used to.

Next time you are playing in a non competition round, take two balls, try and lob one right at the hole and the other one roll all the way along the ground to the hole.

Chances are that the one you rolled to the hole will be closer.

So when you're in the competition round, find the club that will get the ball on the green and rolling as soon as possible. Sometimes this may even be the 5 iron.

To play a chip and run shot with your long irons, I recommend using your putting grip, choke down on the club about 2 inches and use your putting action. The loft of the club will get the club running to the hole.

The benefits if using this style of shot opposed to using the putter is

- You are using a club that will carry the ball onto the green where the ball will run true to the hole
- 2. When using the putter, because of its length and weight, you need to have a larger swing than using an iron, increasing your error rate.

You might find that you will have a favourite long iron to chip with. It's a good idea to be effective with a few of your clubs, so you have a go to club when the pressure is on to get the ball up and down for your par (or birdie)

For more golf tips visit www.golfthink.com



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Golfasian Co., Ltd.



If any reader would like to suggest a topic to be covered or better yet contribute materials, photos, or even commissions an article please <u>contact me by e-mail</u>, I welcome the help.

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