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Asian Golf Nation - July 2011





Dear Travel Partners & Golf Travelers,



Welcome to the July edition of the Asian Golf Travel Nation. Original and news breaking stories on the state of golf in South East Asia, useful golf course information, unique golf playing tips for South East Asia's tropical environment, announcements of golf travel promotions, and our latest subscription offer are all still integral parts of the newsletter.

The summer golf season is in full swing and I hope you are playing some great golf. Here in South East Asia, the weather has cooled slightly, after a hot spring. The central and northern regions are seeing mostly overcast days with early evening showers once the Sunday goes down. In the south, there have been a few days of continuous rain mixed with times of overcast skies. For clients in Phuket or Samui, we schedule golf on off days as required.

What about Golfasian? At the moment we should be in the "low season", but thanks to your support, we are continuing to welcome

new and returning golfer holidaymakers each and every day. Special thanks to all of our friends from down under. Australians in particular are enjoying the beaches, mountains, and cities of Thailand and Vietnam in record numbers. More and more South East Asia is becoming recognized as year-round golf destination with reasonable costs, great service, and of course, world-class golf.

With that here are some golf developments from around the region.

Mark Siegel Managing Director of Golfasian

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Golf news from around the region:

Thailand

Chiang Mai: The Northern Thai Golf Festival was a big hit and the courses in Chiang Mai and Chiang Rai are all talking about making next year's event even better. For those who did not have a chance to get to Chiang Mai in June, you still have a chance to take advantage of the great pricing as we are extending our Chiang Mai golf offers by one month. Furthermore, Golfasian is absorbing all fee increases as a courtesy and to give thanks to all of you who have supported us this past year. Let me know if you would like to know more about our Chiang Mai Golf Festival July Extension.

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Subscription Offer

Sign Up now for breaking news, cool tips, and great resources about golf in Asia.

You get our Asian Golf Newsletter!! PLUS free access to the latest THAILAND GOLF INSIDER TIPS, a 15 page special report, and you will also be eligible for other great member offers from Golfasian.

Another good reason to be <u>registered</u> on the Golfasian mailing list!



Hua Hin: This summer will see the Hua Hin Golf festival return in August and this year all area courses are participating by offering reduced green fees for the months of August and September. As Hua Hin is the driest Thai golf destination, it makes the most sense to plan any golf holidays to this area to take advantage of the low costs and drier weather. Speaking of Hua Hin, I will be going down to play the new Sea Pine Golf Course this week. Current reports now that the clubhouse is complete are excellent and the first who have played Sea Pine are all reporting that this new Hua Hin golf course makes a perfect addition to any Hua Hin golf package. Stay tuned for my comments and findings in the next newsletter.

Cambodia

Siem Reap: Can you believe this elaborate scheme designed to trick golf visitors? Siem Reap Lake Golf resort has officially changed their name to Angkor Lake Golf Resort. How coincidental is it that this 3rd ranked course just about copied the name of Cambodia's best course; Angkor Golf Resort. Certainly the owners could have come up with something more original. I can just see the drivers trying to figure out which is which when they show up at the wrong course. Worse yet golfers new to the area probably won't even know until after they finished playing. Make sure you book with an agent who knows the difference or at least double check prior to playing.



The Angkor Amateur Open will be held from August 5th - 7th at the Faldo designed Angkor Golf Resort. The entry fee starts at just USD 280 and the are still spots available. If you are interested to participate in this Cambodia Golf Tournament, hurry and visit the Angkor Amateur Open website.

Indonesia

Bali: Complete Bali golf course, hotel, and upto-date Bali golf package information is now online and available. With the New Kuta Golf Course wining so many awards, this is now one more excellent golf course near the main beach areas. For those of you looking for that perfect golf, sun, fun, and luxury holiday, you might just want to give Bali a try this year. Remember if you want to get regular updates about golf in Asia then sign-up for uninterrupted email delivery of this newsletter. In addition, all persons signing up will automatically receive the latest "Thailand Golf Insider Tips" special report.



Also, GOLFASIAN have secured special deals with over 200 golf courses and 850 hotels in Thailand, Vietnam, Malaysia, and Cambodia to offer the very best promotions for the 2010 low season. Please contact us for details and your requests. Whatever your budget and preferred style of travel, we are glad to suggest a golf package to meet your needs.

Until the next newsletter, start practicing and I hope to see YOU in the area very soon!

Mark Siegel Managing Director of Golfasian



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Golfasian

Now in its 12th year, Asian Golf Monthly is firmly established as one of the world's most prominent English-language magazines on golf.

It is unique as the only global title with an Asian perspective. Read more about how Asia's best players and destinations have grown from strength to strength on the global stage.

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Think this may interest your friends, relatives, or colleagues? To forward this newsletter to them right now, click [FORWARD].





Featured Golf Course - Angkor Golf Resort

The world class Faldo designed Angkor Golf Resort is the best golf course in Cambodia and by a wide margin. The six-time major winner Nick Faldo himself, received a blessing from local monks and then opened the golf course in December 2007, his first golf course in Cambodia. The Angkor Golf Resort brings Cambodia squarely onto international golf destination map.

Tess, fairways, and greens are all maintained as what you would expect from a Faldo designed and IMG managed golf course. The latest Paspalum turf insures excellent year-round playing conditions.



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Featured Resort - Raffles Grand Hotel d'Angkor Siem Reap

Since the early 1930s, a visit to the ancient temples of Angkor has been synonymous with a stay at Raffles Grand Hotel d'Angkor. Located in the heart of Siem Reap, a mere 8 kilometres away from the majestic Angkor Wat, this leading Siem Reap luxury hotel offers convenient access to some of the most intriguing ruins of the temple complex.

The luxury Siem Reap hotel offers personalized pampering at the award-winning Raffles Spa, as well as an array of fine dining choices, from exotic Khmer cuisine at the Restaurant Le Grand to the Elephant Bar where fine wine, champagne and cocktails,

including the signature Airavata is served. For a one-



of-a-kind dining experience, opt for private dining at one of the magnificent temples of Angkor. [Find out more about one of Cambodia's Best Hotels



2011 Golfasian Amateur Golf Tournaments - CHIANG MAI GOLF WEEK

CHIANG MAI GOLF WEEK

Explore the beautiful Northern Thailand city of Chiang Mai.

From 29th October to 4th November 2011, play and discover the best golf courses in Chiang Mai: Summit Green Valley Chiang Mai Golf Club, Royal Chiang Mai Golf Club, Mae Jo Golf Club, Alpine Golf Resort, Chiang Mai Highlands Golf Club. Chiang Mai offers an unbelievable choice from integrated golf resorts to boutique resorts in the center of the town. For those who enjoy other treasures as well you won't be disappointed. Chiang Mai offers its visitors a city rich in culture, spas, massage, crafts, temples and natural beauty.



The full programme is now available on-line and the registrations are open. For more information contact us at: marco@golfasian.com



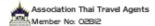


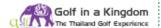


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Best of the Blog thailandgolfzone.com

New Thai Golfers

In many countries around the world, golf is suffering from the global recession, and the industry will really begin to suffer unless it starts to focus on its future. You can play a game of football with friends after school with a ball and a couple of posts for goals. Same for baseball, you can play the game just with sticks for bats and cans for balls.

But for new golfers to enter the sport, they first need to find and get to a golf course, and then they need to rent or maybe buy a set of clubs. All this can be very expensive.

Read more about "Why is Golf Different in Thailand?"

Other golf stories can be found at the Thailand Golf Zone where there are over 500 other original articles dealing exclusively with golf in Asia and golf travel.

I would love to hear about any golf tips that any of you may have developed for getting the maximum enjoyment from your golf trips, and can incorporate some in future articles. Therefore if you have any golf tips or suggestions you would like to share, please let me know by dropping me an email.

Subscribe to our RSS Feed.



Golfing Tips - How to Get Out of a Bunker

Most golfers have a great fear of being in bunker, leaving the ball in the bunker, fear of blasting it over the green, fear of looking foolish, etc. It's not so difficult with a good technique

[Read the entire Golf Tips Article]

If you have any other questions regarding golf tips to help you with your game email us at info@golfasian.com and we will reply in upcoming newsletters

For more golf tips visit www.golfthink.com





Contact Golfasian





Meet Golfasian at these Trade/Roadshows

Golfasian has a full schedule of tradeshows and roadshows during the next few months.

You can find us at the following exhibitions:

- August 4 10, 2011 Hawaii Road Show
- November 14 17, 2011 IGTM (Belek, Antalya, Turkey)
- January 26 29, 2012 PGA Merchandise Show (Orlando, Florida, USA)

<u>Arrange an appointment</u> with Mark Siegel, MD of Golfasian, at one of these exhibits.





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Golfasian Co., Ltd.



If any reader would like to suggest a topic to be covered or better yet contribute materials, photos, or even commissions an article please <u>contact me by e-mail</u>, I welcome the help.

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