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Asian Golf Nation - April 2011



Dear Travel Partners & Golf Travelers,



Welcome to the latest issue of the Asian Golf Nation, the source for news breaking information about golf in Indochina. Once again it's time for me to let you know what going on in golf across the region and over the next couple of months.

In addition, unique golf playing tips for Indochina's tropical environment, announcements of golf travel promotions, and our latest subscription offer are all integral parts of today's newsletter.

Are you ready for springtime golfing? The [Asian golf courses](#) are more than ready to welcome you! April is one of the best times to visit. The weather is quite warm as we approach the summer season, however most of the visitors have gone home, which means less

crowds and lower green fees! All golfers enjoy the sunny days, well maintained courses, and beach or mountain surroundings.


For even more fun, you can plan to be in Thailand or Cambodia for the grand water celebration in mid-April. It is truly a time to experience typical culture, as well as enjoy all the rituals and festivities. It is one of the best ways to begin your golf season. For questions or more information, feel free to [contact us](#) anytime.

I would like to send a big 'Thank You' to all journalists who have joined last week's Thailand Golf Media Fam-Trip. Feel free to [listen to some of their feedback](#).

Of course there are lots of 'happenings' around the region so with that, I invite you to enjoy this edition of the Asian Golf Nation.


Golf news from around the region:

Thailand

 **Chiang Rai:** There is a new golf course under construction about 30 minutes from Chiang Rai that is being funded by Taiwanese investors. The new international standard Chiang Rai golf course will join the two existing courses; [Santiburi Chiang Rai Country Club](#) and [Waterford Valley Golf Club & Resort](#) in 2012, thus greatly enhancing the area's appeal to golf holidaymakers in its own right. In the meantime, we continue to combine golf in Chiang Rai with the more established golfing destination of Chiang Mai. The river journey between the 2 golfing centers is also a nice touch for those looking to get off the tourist track and experience some of Thailand's best scenery.



Laos


 **Golden Triangle:** An elaborate 36 hole golf resort and casino complex (nicknamed Laosino; and no I did not make this up!) being built in Laos nearby the Golden Triangle, funded by Korean investors the Naka Resort & Golf Club is being built

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Subscription Offer

 **Sign Up now** for breaking news, cool tips, and great resources about golf in Asia.

You get our Asian Golf Newsletter!! PLUS free access to the latest THAILAND GOLF INSIDER TIPS, a 15 page special report, and you will also be eligible for other great member offers from Golfasian.

Another good reason to be [registered](#) on the

with a 10 year horizon. I had read about this awhile back - though I wouldn't get too excited about it until I see whether or not it really happens. In the meantime, Laos still remains a nice country to visit by relatively poor golf destination due to the age and poor conditions at the existing courses.

Remember if you want to get regular updates about golf in Asia then sign-up for uninterrupted email delivery of this newsletter. In addition, all persons signing up will automatically receive the latest "Thailand Golf Insider Tips" special report.

Also, GOLFASIAN have secured [special deals](#) with over 200 golf courses and 850 hotels in Thailand, Vietnam, Malaysia, and Cambodia to offer the very best promotions for the 2010 low season. Please contact us for details and your request at info@golfasian.com. Whatever your budget and preferred style of travel, we are glad to suggest a [golf package](#) to meet your needs.

Until the next newsletter, start practicing and I hope to see YOU in the area very soon!

Mark Siegel
Managing Director of Golfasian

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Featured Golf Destination -Bangkok

Bangkok's modern Suvarnabhumi Airport is one of the Southeast Asia's primary hubs, with convenient flight connections to/from just about anywhere on the globe. Even if your primary destination is elsewhere in the region there is a high likelihood you will at least connect through Bangkok, which is a perfect excuse to stay a few days (or longer).

For golfers there over [35 quality international standard courses](#), including several that have hosted PGA tournaments with winners including the likes of Tiger Woods and Vijay Singh. And while all are private member clubs, all but a few allow access to outside visitors. Weekday play is suggested though, as local members have priority on weekends and holidays when the courses are very busy and more expensive. [\[Read more about Thailand's Golf Destination\]](#)



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We take the privacy of our clients and partners very seriously and will not sell or redistribute your sensitive information.

Forward
Think this may interest your friends, relatives, or colleagues? To forward this newsletter to them right now, click [FORWARD].

Featured Golf Course - Thai Country Club

Thai Country Club is a prestigious member's course and is managed by the Peninsula Hotel, Bangkok and Hong Kong. Thai Country is often considered the best

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in Bangkok as it sets the standard for service excellence.

Designed under USPGA international standards by Denis Griffiths, Thai County opened in December 1996. The design adapts to everyday member use up to a very tough challenge for major international tournaments. The 7,157-yard course, from the professional tees, was the venue for the 1997 Asian Honda Classic, where Tiger Woods cruised to a comfortable 10-stroke victory after shooting a final round of 68 for a 20 under-par total of 268 for the championship. One year later the second round of the 1998 Johnnie Walker Super Tour was also played in ideal conditions at Thai Country Club, won in style by Vijay Singh, who carded a magnificent score of 66 - two strokes ahead of Ernie Els and Jesper Parnevik. More recently Thai Country Club hosted the 2007 and 2008 Volvo Masters. [[Read More about one of Thailand's Best Golf Courses](#)]



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Featured Resort - Summit Windmill Residence Bangkok

Summit Windmill Golf Residence has an Asian contemporary style, which offers more living space and every unit can overlook the spectacular golf course view from one's spacious balcony. This well-appointed residence is nestled in a green oasis, just minutes from the business district of Sukhumvit Road, the Industrial Estate and Suvarnabhumi International Airport. The location also provides the convenience of being located near a shopping mall, an international standard hospital and an international school and university.



It's ideal for international executives, corporate housing, families and golf at leisure that gives peace of mind in a big city while admiring the natural scenery while you are away from home. Enjoy your stay with the benefit of personalized services and facilities. [[Find out more about one of Thailand's Best Hotels](#)]

Press Release - Major Golf Promotion Kicks Off in Thailand

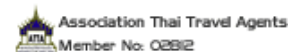
Bangkok, Thailand March 30, 2011 -- A group of golf industry journalists from the United States and Europe, along with a group of Teaching Professional Golfers from the United States, are participating in a major Fam-Trip to promote 'Golf in a Kingdom'. The tour is taking them to some of the popular golf courses of Bangkok, Pattaya, Hua Hin and Chiang Mai.



Mrs Juthaporn Rerngronasa, Tourism Authority of Thailand's Deputy Governor for International Marketing (Europe and the Americas), said, "This year, we have set a strategy to expand quality tourists by stepping up our promotions of the golf tourism market. In times of recurring and unpredictable crisis, the TAT needs to continue to attract market segments which still have the desire and the means to travel. [Golf tourism](#) is one such segment."

The Teaching Professional Golfers from the United States are here to survey several golf courses and to also get ideas for organising golf holiday packages. [[Read more](#)]

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2011 Golfasian Amateur Golf Week Tournaments

Preparations for the [Phuket Amateur Golf Week 2011](#) are in full swing.

Play the best golf courses in Phuket - Blue Canyon,

Red Mountain, Loch Palm, to name a few - in a tournament style event, designed for amateur golfers to play in a pro style tournament and promises to show case the best courses that each area has to offer.

[[Visit our tournament site today](#)]



Best of the Blog [thailandgolfzone.com](#)

Practice Rounds On A Thailand Golf Vacation

Poor golf hurts your ego and can lead to poor enjoyment when on a Thailand golf holiday. In fact, when I survey Thailand golfers on holiday as to their favorite course, the answers I get are so varied you would think that every golfer has a different priority as to what he/she feels is important in a golf course.

[Read more about Practice Rounds On A Thailand Golf Vacation...](#)

Other golf stories can be found at the [Thailand Golf Zone](#) where there are over 500 other original articles dealing exclusively with golf in Asia and golf travel.

I would love to hear about any golf tips that any of you may have developed for getting the maximum enjoyment from your golf trips, and can incorporate some in future articles. Therefore if you have any golf tips or suggestions you would like to share, please [let me know](#) by dropping me an email.

➔ Subscribe to our [RSS Feed](#).



Golfing Tips - Prepare Yourself Before Putting

If you don't prepare correctly, the odds are that no matter how good you are reading the greens or how fluid your stroke may be, you may still find yourself missing putts. The secret to becoming a better putter? Sequencing your pre shot putting routine correctly.

Step 1: First, and quite obviously, you need to survey the line of your putt. This means evaluating things like grain, slope, elevation changes.

Step 2: With a golf ball either marked with a line or using the line made up by the writing on the side, use that line to identify exactly where you want to aim your putt. This is such a handy way to make putting easier! Get in the habit of marking your ball and lining up that mark to direct your aim.

Step 3: Once you have your ball marked and lined up, forget the line! Stand beside the ball and make a few practice strokes while looking at the hole and develop a stroke speed and length that you feel will nestle the ball at the bottom of the cup.

Step 4: Now it's time to putt! You know the line, you have the feel; now it's time to bring those two elements together over the ball and make a confident stroke. If you stick with this four-step putting routine (survey, line, feel, putt), you not only start making more putts, but also develop a newfound confidence you never knew you had.

If you have any other questions regarding golf tips to help you with your game email us at info@golfasian.com and we will reply in upcoming newsletters

For more golf tips visit www.golfthink.com



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Meet Golfasian at these Trade/Roadshows

Golfasian has a full schedule of tradeshow and roadshows during the next few months.

You can find us at the following exhibitions:

- April 15 - 17, 2011 - The National Golf Show 2011 (Birmingham, UK)
- May 18 - 21, 2011 - IAGTO North American Convention (Monterey, California)
- June 21- 27, 2011 - Golf Media FAM Trip - Australian Market - (Bangkok, Khao Yai, Chiang Mai)



[Arrange an appointment](#) with Mark Siegel, MD of Golfasian, at one of these exhibits.



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Golfasian Co., Ltd.



If any reader would like to suggest a topic to be covered or better yet contribute materials, photos, or even commissions an article please [contact me by e-mail](#), I welcome the help.

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