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Asian Golf Nation - June 2011



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Dear Travel Partners & Golf Travelers,



Welcome to the latest issue of the Asian Golf Nation, the source for news breaking information about golf in Indochina. Today's issue features one of Thailand's lesser known golf destinations, Chiang Rai. Before getting started though, I have some great news for you. The summer season is upon us and we at Golfasian have lined up some great [golf holiday deals](#) for you.

Can you believe green fees at all the golf course in Chiang Mai and Chiang Rai are only \$26 USD through June 30? That includes the region's best like [Chiang Mai Highlands](#) and [Santiburi Chiang Rai](#).

2. How about a week of tournament **Phuket golf** and partying? All in with golf, hotel, transfers, BBQ's, drinks, and entertainment costs you only \$1,000 USD. That is less than the cost of golf alone in most destinations. Slots are limited so [sign-up now](#).
3. Would you like to stay in Bangkok for FREE? Just book any of our golf packages, arrive before September 30, and I will personally extend your stay for one night absolutely FREE!

Anyone interested? Drop me an [email](#) and I will send you the details. If these are not steals, then I do not know what is!

With this I invite you to enjoy this edition of the Asian Golf Nation.

Remember if you want to get regular updates about golf in Asia then [subscribe](#) for uninterrupted email delivery of this newsletter. In addition, all persons signing up will automatically receive the latest "Thailand Golf Insider Tips" special report.

Until the next newsletter and my regular updates on all of the golf course happenings from around Asia, happy golfing!

Mark Siegel
Managing Director of Golfasian

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Golf news from around the region:

Destination Spotlight: Chiang Rai - Off the Beaten Path and Well Worth a Visit




Over the last few years Chiang Mai in northern Thailand has been our fastest growing golf destination, as it offers excellent golf, great value and plenty of cultural appeal. Now more and more golf travelers are also beginning to discover

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You get our Asian Golf Newsletter!! PLUS free access to the latest THAILAND GOLF INSIDER TIPS, a 15 page special report, and you will also be eligible for other great member offers from Golfasian.

Chiang Rai. Just 3 hours from Chiang Mai via a scenic highway through the northern mountains, the two cities are easily combinable and both offer 'user friendly' airports with multiple daily flights to/from Bangkok. Both also offer a wide range of hotels suitable to all tastes and budgets.



Santiburi Chiang Rai is Thailand's best golf course undiscovered by the majority of visiting international golfers (and actually many Thai golfers would like to keep it that way but we're letting the secret out). It's difficult for a course designer to build a course that is highly appealing AND highly enjoyable for ALL golfers, regardless of experience, talent or gender. However Robert Trent Jones Jr. did just that with Santiburi after a major assist from mother nature. Play it once and you'll surely be back.

Waterford Valley is also well worth playing when in the area, and next year the new Happy City course will make for 3 international standard golf venues.

Thailand's northernmost province abutting Myanmar and Laos, **Chiang Rai** further offers interesting sightseeing and cultural opportunities. In town there are several beautiful ancient temples. Local markets offer a wide array of goods, crafts and edibles. The scenic Mae Kok River runs through the city center and can be explored by longtail boat. And further afield lies fascinating mountain destinations as well as the Golden Triangle and the border town of Mae Sot.

While the nightlife scene remains rather low key, the central area offers several bars and restaurants catering to visitors, and a more local scene can be found on the riverfront and further south nearby the new Central Plaza shopping mall.

Until the next newsletter, happy golfing!

*Mark Siegel
Managing Director of Golfasian*

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Asian Golf Monthly



Now in its 12th year, Asian Golf Monthly is firmly established as one of the world's most prominent English-language magazines on golf. It is unique as the only global title with an Asian perspective. [Read more](#) about how Asia's best players and destinations have grown from strength to strength on the global stage.

Club Glove Offer



You are looking forward to a wonderful golf trip and would like to get your clubs safe to your destination? Then we have now a special offer for the best golf travel luggage you find in the market: CLUB GLOVE. It's used by more touring professionals than any other golf product. [\[Get the exclusive Golfasian promo code\]](#)

Featured Golf Course - Santiburi Chiang Rai Country Club

Santiburi Country Club was the first Chiang Rai golf course. The Chiang Rai Robert Trent Jones Jr. designed Santiburi Country Club is laid out over vast fields with excellent placement of holes and an abundance of water hazards and bunkers. The golf course is widely regarded as one of the best conceived and maintained golf courses in Asia. Golfers living in Thailand will tell you that Santiburi in Chiang Mai is



one of their favorite golf courses in Thailand, and this is no small compliment!

The golf course is championship caliber, yet it is playable and enjoyable for golfers on every skill level. Set into the contours of a valley, it offers a superbly landscaped golf course that winds beneath a canopy of magnificent shade trees, across crystal clear lakes and streams, reflecting turquoise skies and pearl white clouds above, and the lush green foothills and mountains of Chiang Rai in the distance. [\[Read More about one of Thailand's Best Golf Courses\]](#)

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We take the privacy of our clients and partners very seriously and will not sell or redistribute your sensitive information.



Featured Resort - Dusit Island Resort Chiang Rai

The Dusit Island Resort, Chiang Rai is located on the edge of Chiang Rai city, the provincial Northern Thailand capital. With daily flights and only a 1-hour flight from of Bangkok, the Dusit Island Resort in Chiang Rai is a good property to enjoy golf in Northern Thailand.



The hotel is located on its own island in the Kok River and offers seclusion amid natural surroundings as well as ready access to the town center and beyond. [\[Find out more about one of Thailand's Best Hotels\]](#)

Forward

Think this may interest your friends, relatives, or colleagues? To forward this newsletter to them right now, click [\[FORWARD\]](#).

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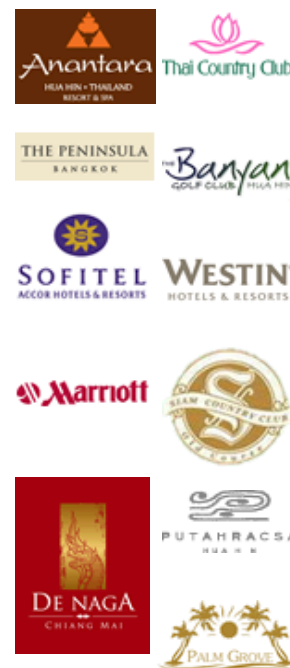
Press Release - The Late Great Seve Ballesteros Created the Royal Trophy

Golfing great and Captain of the European side, Seve Ballesteros, who sadly died recently in Spain, was also a great supporter of golf here in Thailand.



Seve personally wrote a letter to His Majesty King Bhumibol Adulyadej of Thailand in hope of bringing all of Asia together for a team golf competition in the Kingdom. Seve asked the longest reigning Monarch in the world, for His blessing in having Thailand play host to the first ever competition between the Asians and the Europeans. [\[Read more\]](#)

Golf Travel Partners



2011 Golfasian Amateur Golf Tournaments - CHIANG MAI GOLF WEEK

CHIANG MAI GOLF WEEK

Explore the beautiful Northern Thailand city of Chiang Mai.

From 29th October to 4th November 2011, play and discover the best golf courses in Chiang Mai: Summit Green Valley Chiang Mai Golf Club, Royal Chiang Mai Golf Club, Mae Jo Golf Club, Alpine Golf Resort, Chiang Mai Highlands Golf Club. Chiang Mai offers an unbelievable choice from integrated golf resorts to

boutique resorts in the center of the town. For those who enjoy other treasures as well you won't be disappointed. Chiang Mai offers its visitors a city rich in culture, spas, massage, crafts, temples and natural beauty.



The full programme is now available on-line and the registrations are open. For more information contact us at: marco@golfasian.com



2011 Golfasian Amateur Golf Tournaments - 1ST THAILAND TEAM AMATEUR CHAMPIONSHIP 2011

Discover the best of Hua Hin!



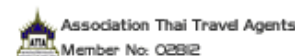
This first edition will take place in Hua Hin from 26 November to 3rd December 2011, the most and traditional Thai holiday resort, situated 200 km south of Bangkok.

The 3 golf courses we selected are simply great! **Black Mountain Golf Club**, site of the Asian Tours "Black Mountain Masters" 2009 and 2010, plus the 2011 "Royal Trophy". **Banyan Golf Club** won top prestigious golf awards at the Asia Pacific Golf Summit 2010. **Springfield Royal Golf Club**, designed by Jack Nicklaus in 1993, has long been one of Thailand's most popular golf courses.



The full programme is now available on-line and the registrations are open. Visit our website: www.teamamateurchampionship.com. For more information contact us at: info@teamamateurchampionship.com or join the event on our dedicated [facebook](#) [events Page](#).

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Why is Golf Different in Thailand?

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Thailand's leading golf course designer and builder, Pirapon Nimatra, is responsible for designing and renovating numerous courses in Thailand.

Therefore who better to explain why playing golf here in Thailand different from the rest of the World?

'First of all we have great weather and you can pretty much play golf all year around. Secondly the caddies do make the experience playing here just that much friendlier and fun,' said Pirapon.

[Read more about "Why is Golf Different in Thailand?"](#)

Other golf stories can be found at the [Thailand Golf Zone](#) where there are over 500 other original articles dealing exclusively with golf in Asia and golf travel.

I would love to hear about any golf tips that any of you may have developed for getting the maximum enjoyment from your golf trips, and can incorporate some in future articles. Therefore if you have any golf tips or suggestions you would like to share, please [let me know](#) by dropping me an email.

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Golfing Tips - Custom Fitted Clubs and Their Importance

An average of 43 percent of the strokes you make in a game of golf will be putts. The next highest is your woods, at 25 percent, followed by 13 percent chipping, 10 percent irons, and 5 percent hazard shots.

Putting is incredibly important. Most people want to hit the ball farther and straighter. That's important, but effective putting makes the difference between an average golfer and a good golfer.

Don't forget the mental side; tell yourself you are a great putter, and you're going to sink every putt you look at. Then practice to gain confidence in that belief.

[\[Read the entire Golf Tips Article\]](#)

If you have any other questions regarding golf tips to help you with your game email us at info@golfasian.com and we will reply in upcoming newsletters

For more golf tips visit www.golfthink.com



Meet Golfasian at these Trade/Roadshows

Golfasian has a full schedule of tradeshow and roadshows during the next few months.

You can find us at the following exhibitions:

- June 21- 27, 2011 - Golf Media FAM Trip - *Australian Market* - (Bangkok, Khao Yai, Chiang Mai)
- November 14 - 17, 2011 - IGTM (Belek, Antalya, Turkey)

[Arrange an appointment](#) with Mark Siegel, MD of Golfasian, at one of these exhibits.



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