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# Asian Golf Nation - January 2011

Like

### Dear Travel Partners & Golf Travelers,



January marks the beginning of the year and it is one of the most joyous times for all Asian golf travelers. The weather is cooling down (mid-20's centigrade) thus golfing around the region is more pleasant. Thailand, Vietnam and Cambodia in particular are the lands of smiles. What better place to welcome in the New Year?

On our side we're all geared up for the busiest time of the year in golf travel and are ready to do whatever it takes to put a smile on you or your golfing clients faces! I hope to see everyone here soon!

# Golf news from around the region:

#### **Thailand**

Bangkok: Is Royal Gems City is ready? After normal construction and quality improvement delays Khun Pink, Michael, and their team graciously invited me to the new Royal Gems City golf club just outside Bangkok. I quickly accepted the invite to play the front 9 of the Dream Area and at the same time was re-assured that the full 18 will be ready by the end of January 2011. Stay tuned for my full report and honest assessment in the next Asian Golf Nation!

Khao Yai: Now there are 2 "new" golf courses in Thailand's largest national park region. Rancho Charnvee is a Siam Cement built (at least they have

good sand) layout that is attracting allot of interest locally. <u>Panorama Country Club</u> is the reincarnated Voyage Panorama with Quality Golf International in place as the course managers, it is now the best conditioned Khao Yai golf course. These, along with other recommended Khao Yai layouts like <u>Kirimaya Golf Club</u> (Jack Nicklaus) and <u>Toscana Valley</u> (members club, but still open to select visitors), makes Khao Yai an appealing Thailand golf destination for those looking for something of quality but off the normal tourist path.

#### Vietnam

Ninh Binh: Only 90 km south of Hanoi is the new Royal Golf Club. Ninh Binh is not a major golf destination for foreigners, but for those looking for a new course, with great views and wonderful clean air in a yet-to-be-discovered location; this might be just what you are looking for.

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Another good reason to be

### Cambodia

Phnom Penh: Cambodia's capital will get its second international standard golf course. The Phokeethra group has confirmed that they have broken ground on their second course in Cambodia. Once completed this will add to the already excellent Nicklaus designed Grand Phnom Penh Golf Club. The original Phokeethra in Siem Reap hosted the Johnnie Walker Cambodian Open two weeks ago and by many golfers account is currently the best course in Cambodia. So it goes to reason that their latest creation will be of similar high standard. Stay tuned for more progress updates.

For those of you who have pans to golf in Asia this winter, I will see you soon. Others who want to travel

here but have not made your plans, it's not too late. South East Asia remains the **best value premium golf destination in the world** and we can build you a package to suit any budget and preferred style of travel.

Remember if you want to get regular updates about golf in Indochina, then <u>sign-up</u> for uninterrupted email delivery of this newsletter. In addition, all persons signing up will automatically receive the latest "Thailand Golf Insider Tips" special report.

Until the next newsletter, happy golfing!

Mark Siegel Managing Director of Golfasian

Visit Golfasian Today!



# Featured Golf Course - Siam Country Club, Plantation Course

The Siam Country Club Plantation Course is simply an amazing golf course; as the course plays as difficult as any golf course in Thailand. Nothing was spared by designer Lee Schmidt!

This 27-hole layout is routed through rolling terrain, with distant panoramic views of world renowned Pattaya Beach and the Gulf of Thailand. Formerly a tapioca and pineapple plantation, the property's geological and natural characteristics include rugged ravines bisecting its Paspalum fairways and mature trees augmented by landscape ground cover and plantings. The Plantation Course also features significant elevation changes that result in several

e Gulf of Thailand approximately seven mile

breathtaking views of the beaches of Pattaya and the Gulf of Thailand approximately seven miles away. [Read More about one of Thailand's Best Golf Courses]



Featured Resort - Hilton Pattaya



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## Asian Golf Monthly



# Golfasian

Now in its 12th year, Asian Golf Monthly is firmly established as one of the world's most prominent English-language magazines on golf.

It is unique as the only global title with an Asian perspective. Read more about how Asia's best players and destinations have grown from strength to strength on the global stage.

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#### **Forward**

Think this may interest your friends, relatives, or colleagues? To forward this newsletter to them right now, click [FORWARD].

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The Hilton Pattaya, located in the heart of the city overlooking Pattaya Beach and the Bay, is situated atop the new Central Festival Pattaya Beach complex. This 250,000-square-meter facility includes more than 200 international-caliber shops and restaurants, a 10screen cinema, a 16-lane bowling alley, a supermarket and a variety of recreation facilities. The Bangkok Suvarnabhumi International Airport (BKK) is located approximately 90 minutes north of the Hilton.

The Hilton Pattaya's well-appointed, spacious guest rooms and suites are equipped with a long list of modern conveniences including balconies, 37-inch flat screen televisions, generous work surfaces, wired and

wireless high-speed internet services, and the luxurious Serenity Bed Experience. Wireless HSIA is conveniently available in public spaces throughout the hotel. Stay in one of the property's Executive Floor rooms and enjoy the panoramic views from the Executive Lounge on the 33rd floor. Select suites feature hot tubs on the large balconies. [Find out more about one of Thailand's Top Hotels]











#### **Golf Travel Partners**















































## Golfasian Launches PhuketGolf.com

#### Golfasian announces the launch of PhuketGolf.com

"Rising demand for bespoke Phuket Golf Holidays and exclusive **Phuket Luxury Villas** has led us to develop one of the leading Phuket Golf Travel websites," mentions Ian Morgan, General Manager of Golfasian.

The aim of Phuketgolf.com is to make it convenient to for golf travellers to find and book exclusive Phuket Golf Tour Packages that cannot be found anywhere else. [Find out more about Phuket Golf]





# Golfasian Announces 2011 Amateur Golf Series

Golfasian is launching a 3 event amateur golf series for 2011 for golfers from around the world. The events will be marketed and sold via Golfasian's global network of golf tour operator partners.

As a pioneer in the golf tourism industry, Golfasian promotes the Thailand golf product to individual golfers who want the best value-for-money unique golf experiences, with personalized service, privacy and simplicity. Now Golfasian is branching out into the lucrative amateur golf market to address the needs of golfers who want the same level of personalized value-for-money service, but also prefer to tailor their golf travels around a structured and competitive amateur golf event. [View the events here]





## Best of the Blog thailandgolfzone.com

#### 6 Tips For Golfing In Thailand When It Is Hot

I played golf in Thailand last week with an Australian golf group. After 15 holes several of the golfers felt so tired that they had to sit down and stop their rounds. That golf incident prompted me to write this post.

Playing in tropical climates such as Thailand creates special situations. You must watch out for dehydration and fatigue and in some more severe cases, heat exhaustion, else risk a poor round, or worse.

Read more about 6 Tips For Golfing In Thailand When It Is Hot...

Other golf stories can be found at the Thailand Golf

Zone where there are over 500 other original articles dealing exclusively with golf in Asia and golf travel.

I would love to hear about any golf tips that any of you may have developed for getting the maximum enjoyment from your golf trips, and can incorporate some in future articles. Therefore if you have any golf tips or suggestions you would like to share, please let me know by dropping me an email.

Subscribe to our RSS Feed.



# Golfing Tips - Get the Best Results from your Hybrid

This months tip is how to get the best results from your hybrid. The caddies in Thailand will call this club "Mei Khatoey" meaning half wood half iron, or "ladyboy" as they so passionately call it. Hybrid clubs are incredibly useful from the close cut fairways and long grass that the courses in Thailand have, as long as you know how to swing one. You'd be surprised at how many golfers often with no clue of how-or of what the hybrid was designed to do in the first place.

Read more about the 'Get the Best Results from your Hybrid'!

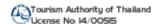
If you have any other questions regarding golf tips to help you with your game email us at info@golfasian.com and we will reply in upcoming newsletters

For more golf tips visit www.golfthink.com

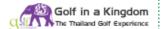


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# Meet Golfasian at these Trade/Roadshows

Golfasian has a full schedule of tradeshows and roadshows during the next few months.

You can find us at the following exhibitions:

- January 27 29, 2011 58th PGA Merchandise Show (Orlando)
- March 20 29, 2011 Golf Media FAM Trip -(Bangkok, Chiang Mai)
- April 15 17, 2011 The National Golf Show 2011 (Birmingham, UK)
- April 25 May 11, 2011 Amazing Thailand Road Show 2011 (San Francisco, Houston, Chicago, Washington DC, New York and Toronto)



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Arrange an appointment with Mark Siegel, MD of Golfasian, at one of these exhibits.



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