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# Asian Golf Travel Nation - December 2011





# Dear Golf Travelers,



Welcome to the December edition of the Asian Golf Travel Nation. As in the past, this newsletter contains original and news breaking stories on the state of golf in Asia as well as provides useful golf course information, unique golf playing tips for Asia's tropical environment, and special golf travel promotions.

It's the last month of 2011 and I trust you have great plans arranged for the holidays with friends and family - and hopefully coming on a golf adventure with us here in Asia. This month we're gearing up for the busiest time of the year in travel and are ready to host guests from around the world on life changing adventures. I hope to

see you here soon.

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# Golf news from around the region:

# **Thailand**

Bangkok: Bangkok received a lot of media attention lately due to the heavy floods covering large areas north of the city. It is true that many factories and neighborhoods were badly inundated during the past few weeks. Unfortunately many of the reports were inflated and did not reflect the real situation in Bangkok. Downtown Bangkok, the main tourist areas, golf courses, hotels and shopping areas have remained dry. The International Airport has been and is fully open. Our Bangkok golf tours and tours including other destinations like Hua Hin, Phuket, Chiang Mai, etc. are running normally. In any case, the floods are receding and life is getting back to normal in all areas. I would like to reassure our golfing friends that there is absolutely no problem to golf in Bangkok.



Chiang Rai: Most of the new Happy City golf course looks great and some of the course will be opening this month. Happy City's signature par-3 hole is designed in the shape of Thailand. They also have some Kiosk's with various nations in mind (e.g. a windmill for the Dutch) which should make for a certainly "Happy City" indeed! Kidding aside, from everything I can see this will be a great addition to golf in Chiang Rai.

#### Malaysia

Malacca: Guess who scored another hole-in-one on a FAM trip to the World Amateur Golf Tournament in Malacca? Yes, yours truly and it was on none other than the signature island green hole at Dye designed Orna Golf & Country Club. This was my first time golfing in Malacca and while the area is not as mature as the more developed destinations like Kuala Lumpur or Langkawi, it is very appealing to golfers who love to visit a UNESCO World

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#### Subscription Offer

Sign Up now for breaking news, cool tips, and great resources about golf in Asia.

Heritage city with rich European colonial history and a variety of championship golf courses nearby.

#### Vietnam

Danang (Golf Coast Vietnam): The new Laguna Lang north of Danang is progressing well. Earthworks for 14 holes have been completed and the surrounding resort is being developed by Banyan Tree which should assure a high standard of operations and quality. In addition to views of the ocean, golfers will experience a mountain backdrop and rich variety of woodland, scrub and rocky outcrops around the course. Once completed Laguna Lang will form a trio with Vietnam's best golf courses including the award winning **Danang Golf Club** and Montgomerie Links Vietnam. The Nick Faldo designed course is expected to open mid-2012. Visit www.golfcoastvietnam.com for more information.



With that I invite golf travelers to come and spend the year-end holidays in Asia, which is magical at this time of the year wit festivities, special events, and great golfing. Tailor-made itineraries to your specific travel preferences, expectations and budgets are our specialty; contact us for a competitive quote.

Remember if you want to get regular updates about golf in Indochina, then sign-up for uninterrupted email delivery of this newsletter. In addition, all persons signing up will automatically receive the latest "Thailand Golf Insider Tips" special report.

I look forward to a smooth fall season. Until the next newsletter, happy golfing!

Mark Siegel Managing Director of Golfasian

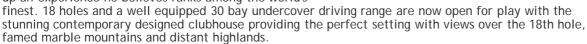
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### Featured Golf Course - Montgomerie Links Vietnam

Voted the 2010 & 2011 best Golf Course in Vietnam, The Montgomerie Links located just off breathtaking Ha My Beach and minutes from Da Nang's international airport on the Central Coast of Vietnam, is a stunning 7100 yard, Par 72 Championship Golf Course moving boldly over a striking landscape of wispy casuarina pines and sand dunes.

2010 Victorious European Ryder Cup Captain and Eight-time European Tour Order of Merit winner Colin Montgomerie - better known as Monty to his worldwide fan base-has massaged massive greens and rippled fairways into the stunning backdrop, setting up an experience he believes ranks among the world's



[Read More about one of Vietnam' Best Golf Courses]





# Featured Hotel - Fusion Maia Resort, Danang, Vietnam

Set on the pristine while beach of Danang, Fusion Maia Da Nang offers Vietnam's first all-inclusive spa resort

You get our Asian Golf Newsletter!! PLUS free access to the latest THAILAND GOLF INSIDER TIPS, a 15 page special report, and you will also be eligible for other great member offers from Golfasian.

Another good reason to be registered on the Golfasian mailing list!

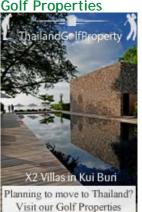


# Asian Golf Monthly



Golf Monthly is firmly established as one of the world's most prominent English-language magazines on golf.

It is unique as the only global title with an Asian perspective. Read more about how Asia's best players and destinations have grown from strength to strength on the global stage.



for golfers. All spa services are included assuring you of a daily golf massage at no additional cost. Fusion Maia's design was inspired by that of Forbidden City of Hue. Every villa at Fusion Maia includes a private pool and a private garden.

Worried about missing breakfast due to your tee time? Breakfast is served at any time and any place. These are just a few of the steps Fusion Maia takes to make truly special golfing holidays.

Fusion Maia is only 5 minutes from Montgomerie Links Vietnam and Danang Golf Club and 20 minutes from the world heritage town Hoi An. [Read more about one of Vietnam's Best Hotels & Resorts]



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🔌 Think this may interest your friends, relatives, or colleagues? To forward this newsletter to them right now, click [FORWĂRD].

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# Montgomerie Links Vietnam's General Director: Jon Tomlinson

Jon Tomlinson who hails from Melbourne, Australia is a certified AAA member of the Australian PGA and holds a Degree in Business Management. His employment history extends to operating some of the best golf facilities formerly as a General Manager for over four years in China and Director of Golf at the famed National Golf Club in Australia.

Jon in his role as General Director, has been instrumental on the Colin Montgomerie designed, Montgomerie Links Golf Course since November 2007, initially involved in design and construction, then pre opening and has now taken the club into an established phase with one of the major highlights

Jon Tomlinson, General Director @ MLV

being awarded the Best Golf Course in Vietnam title for the past two years. [Read more about Jon Tomlinson]





# Meet Our Staff: Trang Thuy - General Manager, Golfasian Vietnam

Trang has been consulting, coaching and training in the Vietnam travel industry for the past 9 years. She has a special passion for travelling and loves to introduce her beautiful home country to people from around the world.

In 2007, while working at Aurora Travel as the Branch Manager, Trang took responsibility to develop golf tour products which were very new to Vietnam tourism at that time. She successfully handled many VIP Groups of golfers from Australia and the UK.

[Read more about Trang Thuy]





Golf Trip Idea: Vietnam Golf Coast Exclusive - 5D/4N

Discover a beautiful and unspoiled beach and ultimately play at the countries two top Vietnam golf courses with the finest hotels and beaches, all in one place. With a beautiful stay in one of the most exclusive seaside resorts what more can you wish for.





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# **Golf Planner**

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[Vietnam Golf Coast Exclusive Detailed Itinerary...]



# Press Release: Thailand Wins Another Golf Tourism Award

Bangkok, November 18 -- Like a well-weighted putt, golf tourism in Thailand is on a roll.

At its annual marketing showcase at Belek, Turkey, this week, golf tourism's global organisation, the International Association of Golf Tourism Operators (IAGTO), named the resort city of Pattaya as Asia and Australasia's best golf destination for 2012. Thailand itself received IAGTO's same premier award for 2010.

Two weeks ago, at the Asia Pacific Golf Summit in Pattaya, Thailand was named the best golf destination in Asia/Pacific, while Black Mountain Golf Club at Hua Hin was declared the region's best championship

course and Thai Country Club in Bangkok the number two layout to Kingston Heath in Melbourne, Australia.

[Read the entire Press Release]



# **Event Announcements / FamTrips**

Hua Hin Amateur Golf Week - March 2012 Date: March 10 - 16, 2012 | Location: Hua Hin, Thailand [Find out more]

Pattaya Amateur Golf Week - March 2012 Date: March 17 - 24, 2012 | Location: Pattaya, Thailand [Find out more]

Phuket Amateur Golf Week - July 2012 Date: July 21 - 27, 2012 | Location: Phuket, Thailand

[Find out more]

Pattaya Amateur Golf Week - October 2012 Date: October 20 - 27, 2012 | Location: Pattaya, Thailand [Find out more]

Chiang Mai Amateur Golf Week - October 2012

Date: October 27 - November 02, 2012 | Location: Chiang Mai, Thailand [Find out more]



### Best of the Blog thailandgolfzone.com

# After the 18th hole in Bangkok

A round of golf usually finishes at the 18th hole at most golf clubs. Then it's off home for a cup of tea or a hot chocolate before bed. Well one of the pleasures of taking a Bangkok golf holiday is the fun just does not stop at the Bangkok golf course.

Bangkok not only has over 60 golf courses, but it is also known globally for its excellent shopping, great



Siam Country Club Plantation Course



cultural attractions, great spa and massage, and of course a wide variety of restaurants and night life.

#### Read more about "After the 18th hole in Bangkok"

Other golf stories can be found at the <u>Thailand Golf</u>
<u>Zone</u> where there are over 500 other original articles dealing exclusively with golf in Asia and golf travel.

I would love to hear about any golf tips that any of you may have developed for getting the maximum enjoyment from your golf trips, and can incorporate some in future articles. Therefore if you have any golf tips or suggestions you would like to share, please <u>let me know</u> by dropping me an email.

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# Golfing Tips by Ian Morgan When is the Best Time to Tee-off at a Thailand Golf Course?

I am often asked by my customers when the best time to tee-off is when you play golf in Asia. Many people choose to tee-off in the morning which is their personal choice and it would be my recommendation too particularly in the low season which is generally from July to October. If you are going to get rain at this time of year its normally late afternoon so a morning tee-off is a good option.

However, in high season my preference is to tee-off after lunch which results playing the back nine in the coolest part of the day. Remember to take plenty of liquid during your round and make use of the drink stops. [Read more Golf Tips Articles]



If you have any other questions regarding golf tips to help you with your game email us at <a href="mailto:info@golfasian.com">info@golfasian.com</a> and we will reply in upcoming newsletters

For more golf tips visit www.golfthink.com



# Meet Golfasian at these Trade/Roadshows/Fam-Trips

Golfasian has a full schedule of tradeshows and roadshows during the next few months.

You can find us at the following events:

- January 26 29, 2012 PGA Merchandise Show (Orlando, Florida, USA)
- April 22 24, 2012 IAGTO Asia Golf Tourism Convention (Kuala Lumpur, Malaysia)
- April 26 May 01, 2012 Post IAGTO Asia Conference Golf Tour Operator Fam Trip (Phuket & Bangkok, Thailand

<u>Arrange an appointment</u> with Golfasian at one of these exhibits.





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Golfasian Co., Ltd.



If any reader would like to suggest a topic to be covered or better yet contribute materials, photos, or even commissions an article please <u>contact us by e-mail</u>, I welcome the help.

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