

Playing Golf in Thailand: 11 Reasons Why Thailand Is A Great Place To Visit and Play Golf

Golf travel company releases latest Golfing in Thailand Article which provides comprehensive and expert travel information. The publication is part of an overall market broadening strategy that is fuelling the company's 117% record business growth seen in the first four months of the 2006-2007 Thailand tourist high season

Bangkok, Thailand (PRWeb) December 15, 2006 -- Golfasian, one of Thailand's leading golf tour operators, has released its latest golfing in Thailand article. This free publication can be found on the [Golfasian Web Site](#) and is also available through the [Tourism Authority of Thailand's News Room Web Site](#). It covers updated Thailand golf information along with suggestions for places to visit, the best courses to play at, and includes a special section covering "11 Reasons Why Thailand Is A Great Place To Visit and Play Golf".

Managing Director, Mark Siegel said, "The latest golfing in Thailand article has been commissioned and released as part of the company's overall strategy to provide expert and useful information for global golf travellers considering Thailand for their golfing holiday.'

Mr. Siegel continued by saying "Golfasian is focused on expanding Thailand golf travel for all parties involved. This goal is being addressed through regular company sponsored articles, ongoing daily golf reports, which can be viewed at the [Thailand Golf Zone](#), and the soon to be released, Thailand's first golf e-map, with highway directions to 123 of Thailand's golf courses."

In addition to informational products the company has added new services including select tee times at the top 65 golf courses throughout Thailand, 18 pre-made luxury golf tours covering 9 destinations, and a new on line custom trip planner allowing clients the flexibility to easily mix and match destinations and travel periods to suit their exact requirements. The company also now offers additional services for golf travelers such as golf lessons, sightseeing and other cultural and leisure activities.

On the operations side, the company has implemented direct support for its growing base of authorized local and overseas agents via dedicated golf hot lines, is using an on line instant tee time confirmation system with linked secure payment gateway for end clients, and made available new company owned and employee driven executive transportation services for clients usage while touring in Thailand.

Loz Darmon, South America Regional Manager at Reservoir Seismic Services and Golfasian's customer commenting on his recent golf tour said; "I think that the biggest advantages of using Golfasian are that one they have a comprehensive knowledge of the golf courses and facilities, and two they take the hassle out of booking golf. To date, every time we have used Golfasian, everything has worked as it should."

Ted Walton, owner of one of Canada's most prestigious custom golf fitter's, Wolf Clubs, providing feedback on his recent golf trip said, "This was an outstanding vacation organized by Golfasian. The golf courses were of the highest calibre with everything being just as represented. I would encourage anyone interested in a golf holiday to Thailand to use the services of Golfasian as I don't believe that things could have been better! Once again, I give my thanks to Golfasian and all of their staff for a once in a lifetime experience."

"Additional new product offerings and the expanded operational capability has allowed Golfasian to successfully realize a 117% increase in revenue for the first 4 months of the current Thailand tourist high

season. At the same time, I am extremely pleased that company's already excellent reputation is being maintained through differentiated service levels as evidenced by our recent client feedback," said Mr. Siegel.

The Tourism Authority of Thailand (TAT) recognizes the valuable contribution being made by pioneers of Thailand's golfing industry, such as Golfasian, in spearheading the sustainable growth and development of Thailand's golfing and sports tourism industry. Golfasian has been actively promoting greater international awareness of Thailand as a golfing destination, particularly in Europe and the United States.

Golfasian continues unrivaled industry growth surpassing even their internal aggressive customer and business milestones. The company plans continued near-term and mid-term investment to remain a premier provider of high quality golf holidays in Thailand and remain one of the drivers in the growing Thailand golf travel market. Golfasian maintains its head office in Bangkok and has additional operations in Chiang Mai, Pattaya, Hua Hin, and Phuket, all of the main golf tourist centres in Thailand.

[About Golfasian](#)

A privately-held Bangkok, Thailand based company; Golfasian was established in 1997 in Bangkok and has been recognized as one of the leading inbound golf tour operators in Thailand. The company specializes in luxurious golf vacation tours, selecting the finest hotels and championship courses to ensure their clients have the best possible golf holiday experience.

###

Contact Information

Mark Siegel

Golfasian.com Co. Ltd.

<http://www.golfasian.com>

+66-2-714-9770